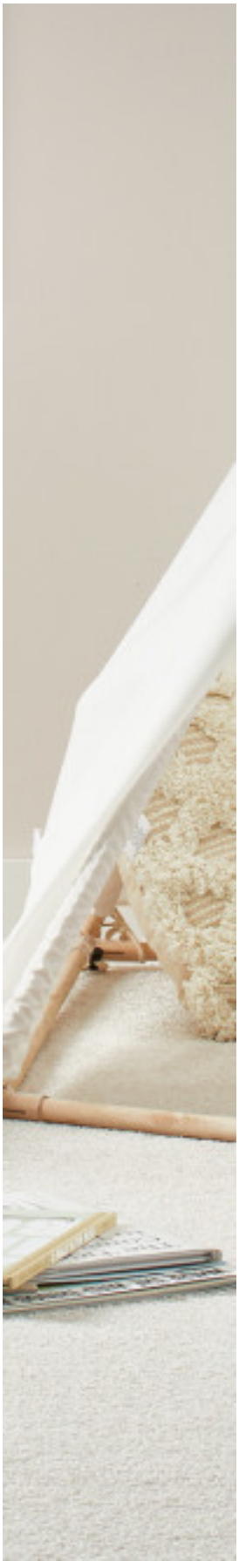
Luxury Appeal





502
Cream Cloak



505
Champagne



510
Silk Paper



516
Shortbread



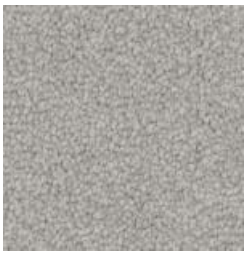
530
Stone House



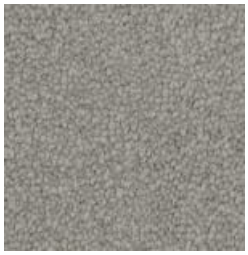
555
Bagel



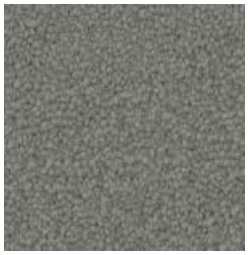
700
Elusion



724
Grey Fog



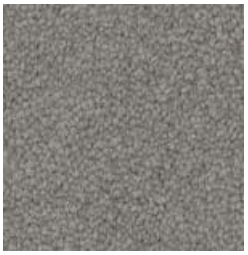
742
Urban Chic



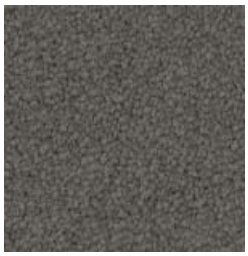
743
City Shadow



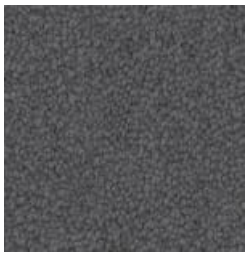
745
Smoke Stack



755
Stonehenge



770
Stone Partition



778
Tinsmith



850
Blue Iris



980
Mint Slice

Specifications and colourations are subject to manufacturing tolerances. As part of the Godfrey Hirst continuous improvement program, Godfrey Hirst reserves the right to change the specifications of or delete colours of this product without notice. While all care is taken, product images may vary in colour due to possible printing process variations. Images do not seek to duplicate the exact visual appearance, but serve merely as a guide or point of reference.

Luxury Appeal

Luxury Appeal

Bring indulgent softness and timeless elegance into your home with Luxury Appeal from Godfrey Hirst, a premium triexta carpet designed for elevated everyday living. Its deeply plush cut pile twist finish creates a beautifully silky feel underfoot, while its refined colour palette brings warmth, sophistication and a sense of quiet luxury to interior spaces.

Made in Australia from triexta fibre, Luxury Appeal combines exceptional softness with lasting everyday performance. Naturally stain resistant and designed to be cleaned with cold water, it offers easy maintenance and practical peace of mind while maintaining its luxurious appearance over time. Made using a partly plant based fibre, Luxury Appeal balances premium comfort with a more sustainable approach to flooring. With an ACCS Residential Extra Heavy Duty 6 Star rating, it delivers outstanding performance suited to high traffic areas and stairs while retaining its rich and inviting feel underfoot. Luxury Appeal is also officially approved Declare® LBC Red List Free and Green Building Council of Australia compliant for VOC emission standards, offering a premium flooring choice that brings together softness, performance and enduring style.

Technical Data

Type:	Triexta Carpet
Total Product Thickness:	18 (+/- 1.0)mm
Yarn:	Triexta
Roll Width:	3.66m
Colours:	16
Secondary Backing:	Woven Synthetic

Style:	Cut Pile Twist
Pile Height:	15 (+/- 1.0)mm
Gauge:	39.4/10cm (1/10th Gauge)
Pattern Repeat:	Not Applicable
Country of Origin:	Australia
Installation Method:	Conventionally Laid

Performance

Warranty:	25 Year Triexta Limited Residential Warranty*

ACCS Rating:	Residential Extra Heavy Duty & Stairs - 6 Star Contract Medium Duty - 2 Star

Sustainability

Declare Certification:	Declare Red List Free
Accreditation:	Manufactured under a quality, environmental and health and safety system certified and complying with ISO 9001, ISO 14001 and ISO 45001 by accredited certification bodies.
Green Star:	Environmental Certification Scheme (ECS). Level 4+ - Certificate #19132
Indoor Air Quality:	Green Building Council Compliant for VOC emission rate limits

Australian Made

Declare® Red List Free

Residential Extra Heavy Duty & Stairs - 6 Star

Contract Medium Duty - 2 Star

ECS Level 4+

25 Year Triexta Limited Residential Warranty*

Luxury Appeal



Built In Stain Resistance



Cleanable with Cold Water



Built-In Durability



Partly Plant Based Fibre



Pet Friendly



Beautifully Soft



Cut Pile Twist



Premium

Luxury Appeal

All Godfrey Hirst carpets must be installed in accordance with the latest AS2455 and any relevant Godfrey Hirst Installation Instructions. ~Test results and certificates are available on request.
*This product comes with a manufacturer's warranty for new carpet installed indoors in owner occupied premises, if properly installed and maintained. This warranty is in addition to consumers' rights under the statutory consumer warranty provisions in the Australian Consumer Law, which may exceed the rights under this Warranty. The amount recoverable under the warranty decreases after five years. For full information in respect to the scope and limitations of this warranty, please refer to the full terms and conditions available from your retailer, by calling 1300 444 778, or by downloading from www.godfreyhirst.com.